







PHYSICAL ARTIFACT	Email/ Phone call.	CME Poster for site.	Posters/ Fliers Emails	Posters/ Fliers Art teacher talk Website/ App registration form 	Website/ App mural sign up form. 	Website/ App to view and add inspiration. 	Space in school. Workshop material.	Poster with concepts Website with concepts 	Poster with concepts	Email	Email/ Website 	Emails	Physical painting supplies	Letter Email Website 
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BUSINESS	Agrees to put wall up for painting. Selects artist for mural.											Selects final mural design.	Pays for the mural.		
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STUDENT				Signs up for CME after hearing about it from school or from poster at site.	Signs up for this particular mural project.	Participates in mural inspiration by sending photos, stories or videos.	Participates in concept creation workshop with artist.						Receives reminder schedule and winning design	Participates in painting mural.	Receives community service credit
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COMMUNITY										Votes for the concept they like.				
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LINE OF INTERACTION

ARTIST				Artist is connected to project				Reviews inspiration and encourages contributions through provocations.	Coordinates concepting workshop based on inspiration received. 4 concepts are created.					Coordinates and finishes mural painting. If painted off site, installs painting.	Sends out community service letters to students from website.
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ONSTAGE EMPLOYEE ACTIONS	Contacts property owners with high incidence of graffiti.	Puts CME poster up at site.	Coordinates schedule of artist, property owner and nearby school to fix painting date and concept workshop date.						Sends top 2 concepts to property owner for final selection.			Sends out reminder schedule to all involved.		Collects payment from property owner and city for the mural.	
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LINE OF VISIBILITY

BACKSTAGE EMPLOYEE ACTIONS				Contacts art teachers in schools near the property to spread message among students.						Creates a poster with 4 concepts. Distributes it to local businesses near the property. Puts up 4 concepts on the website.				Posts winning design. Ensures site is prepared and all painting material is available on day of painting.	Pays artist.
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